



FOR IMMEDIATE RELEASE: May 16, 2005

**Wisconsin Dual Sport Riders collect over \$7,195 for
University of Wisconsin Comprehensive Cancer Center**

WABENO, WI – May 16, 2005 The weekend of May 14 and 15 saw the Wisconsin Dual Sport Riders (WIDSR) collected **over \$7,195.50** in donations for the University of Wisconsin Comprehensive Cancer Center. Over 80 dual-sport riders came to Wabeno, WI, donations in hand, ready to ride for an excellent cause in the inaugural Wabeno Spring Dual Sport Rally.

Cold, sprinkly weather failed to kill the enthusiasm of dual-sport riders from all over the Midwest who gathered in Wabeno for two days of riding. Each rider donated a minimum of \$25.00 for the UW Cancer Center fund-raiser, with some riders bringing as much as \$1,200 in donations. Event sponsors were also instrumental in raising donations to an unprecedented level. Club members and participating riders were treated to two days of riding on the ATV trails and fireroads of the beautiful Nicolet National Forest.

The Wabeno Spring Dual-Sport Rally is the organization's first event. It was made possible only through the gracious cooperation of the **United States Forest Service, Forest County, Marinette County, Langlade County, the Langlade County Forestry Department, the Wabeno Fireman's Park Board, the City of Wabeno** and these fantastic sponsors:

Midwest Motorcyclist, Advanced LandSpeed, Corse SuperBikes, Wabeno Water, Aerostich USA, Barr's Kawasaki — KTM, Mid-Cities Motorsports, Northern Lights Casino, Torque Center, Unabiker, CountrySports, Lakewood Yamaha, Madison Motorsports, Moose Racing, Motosports Factory, Ozaukee Suzuki, and Cedar Creek Motorsports.

The Wisconsin Dual Sport Riders is a motorcycle organization that promotes Dual-Sport motorcycle riding in the midwest. Dual-sport riding involves riding motorcycles that are both street legal and off-road capable on a mix of public roads, fire roads, and off-road trail. The organization was created in early 2005.

Event photos and future event information available at <http://www.widualsportriders.org>

Contact Information:

John Newton
511 Church Street
Fall River, WI 53932
(920) 484-3097
john@widualsportriders.org
<http://www.widualsportriders.org>